

Business Card Template (85x55mm)

The diagram illustrates a business card template with three nested rectangular regions. The outermost region is a dashed green border representing the total size to be submitted, with dimensions of 91mm by 61mm. Inside this is a solid orange border representing the finished size, with dimensions of 85mm by 55mm. The innermost region is a dotted red border representing the safe zone, which is 4mm smaller than the finished size on all sides. Arrows point from the text labels to their respective dimensions on the diagram.

Format size to be submitted (91x61mm)

Finish size +3mm cutting margin (bleed)

It is advised to let the background if coloured and all of the images run through to this edge. This ensures that your printing can be cut neatly and prevents a white edge around your print.

Finished size (85x55mm)

Your printing will be cut on these dimensions. This format will be the final size.

Safe zone (4mm)

Please make sure you keep your important images and text 4mm clear of the cutting edges.

85mm

91mm

55mm

61mm